

The Binny logo features the brand name in a white, sans-serif font on a magenta rectangular background. Above the letter 'i' in 'Binny' is a small white asterisk. The logo is positioned in the top left corner of the advertisement.

Binny

The background of the top section shows stacks of Binny boxes and a large, 3D magenta arrow pointing downwards, symbolizing cost reduction and carbon footprint reduction.

Reduce Sanitary Bin Costs and Carbon Footprint



“ Switching to Binny™ has made things so much easier, cheaper and has also helped us reduce our carbon footprint. As a result we have cancelled all our sanitary bin contracts. ”

Binny™ Disposable Sanitary Bins

- * Dispose of all sanitary and personal waste
- * Fully compliant with all legislation
- * Reduces sanitary bin carbon footprint
- * Significant cost savings
- * Removes the need for sanitary bin contractors
- * Environmentally responsible
- * Improves toilet facilities
- * Contains inbuilt antibacterial protection
- * Unique malodour blocker and fragrance
- * Splashproof
- * No capital outlay required



www.binnybin.com



Binny™ is a flat-packed disposable sanitary bin and the convenient, environmentally responsible and inexpensive way for organisations to dispose of sanitary waste.

Binny™ provides considerable cost saving opportunities as well as a host of operational and environmental benefits when compared to sanitary bin contractors.

The Department of Health (DOH) has reiterated in its 2013 guidance that sanitary bin waste is classed as 'offensive waste' and is therefore not hazardous, clinical or medical waste.

This classification means every organisation, from small private companies to large public sector bodies, no longer need to use sanitary bin contractors to provide, clean and empty sanitary bins and this whole area can easily and legally managed by their own cleaning staff using Binny™.

Binny's™ unique design means that Binny™ and its contents are simply disposed of without the 'offensive' contents ever being seen or handled by visitors or cleaning staff.

Binny™ disposable sanitary bins are fully compliant to all legislation/guidance and contain world leading antibacterial properties.

Binny™ is currently in use across numerous organisations, including NHS trusts.


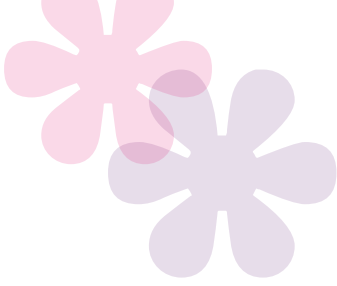
Sanitary bin contractors have a high carbon footprint as their vehicles cover thousands of miles servicing sanitary bins.

Binny™ doesn't require a contractor, thereby eliminating these miles and reducing your carbon footprint.

Sanitary bins fill up at different rates but sanitary bin contractors work around their timescales e.g. a monthly collection.

Binny™ only needs replacing when it's full and can stay in situ for months, so no more paying for a bin collection when it isn't required.





Eliminating sanitary bin contracts, Binny™ is fully managed by your cleaning staff.

Easy Disposal

All organisations should provide sanitary bins. The rules regarding the disposal of Binny™ disposable sanitary bins depends on your volumes of offensive waste:

Under 7kg of offensive waste per collection can simply be disposed of in standard black bin waste. This covers 99% of UK organisations and, when full, each Binny™ only weighs around 1kg.

Over 7kg of offensive waste per collection, Binny™ should be disposed of via the offensive waste collection stream.

For more information please visit www.binnybin.com



Binny™ Benefits:

- * Dispose of all sanitary and personal waste
- * Fully compliant with all legislation including HSE, EA and DOH
- * Significantly reduces your sanitary bin carbon footprint
- * Significant costs savings
- * Eliminates sanitary bin waste contracts
- * Environmentally friendly
- * Improves your toilet facilities
- * Contains inbuilt antibacterial protection and conforms to ISO20743:2013
- * Unique malodour blocker and fragrance
- * Is regarded as a consumable so no capital outlay.

Manufactured
in the UK



"As a large NHS Trust, I have extensive knowledge regarding waste and sanitary waste is actually classed as 'offensive waste.' Legislation concerning waste is often mis-used to place pressure on organisations to use sanitary bin contractors but there is no legal requirement for any organisation to use these contractors.

We have moved away from sanitary contractors and now use Binny™ disposable sanitary bins in all our toilets. I would encourage other organisations to review their use of contracts as Binny™ disposable sanitary bins have provided us with many advantages including carbon footprint reduction and improvement in service quality."

Paul Adams
Facilities Officer

Directorate of Capital Planning and Facilities, South Essex
Partnership University NHS Foundation Trust (SEPT)



Binny™ Disposable Sanitary Bins
remove the need for traditional
sanitary bin suppliers. Saving you
money and helping the environment.

Binny

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www.binnybin.com